

ANOTHER A STORY

IN 2015, ALINE VANDECASTEELE, A BELGIAN EVENT DESIGNER, FOUNDED ANOTHER A STORY. SPECIALIZING IN EXPERIENTIAL DESIGN AND EVENT PRODUCTION, THE AGENCY HAS BUILT AN EXCELLENT REPUTATION FOR DESIGNING AND PRODUCING EXCEPTIONAL EXPERIENCES FOR PRESTIGIOUS LUXURY BRANDS LIKE RUINART, DIOR, CHANEL, AND HERMÈS.

THE TEAM, CONSISTING OF SPATIAL, GRAPHIC, AND INTERIOR DESIGNERS, ALONG WITH SENIOR AND JUNIOR PRODUCERS, COORDINATORS, AND A STRONG FINANCE AND OPERATIONS TEAM, HANDLES A DIVERSE RANGE OF EVENTS SUCH AS INSTALLATIONS, POP-UP STORES, INFLUENCER TRIPS, AND BRAND EXPERIENCES. THEY APPROACH EACH PROJECT WITH METICULOUS ATTENTION TO DETAIL AND COLLABORATE WITH THE MOST QUALITATIVE VENDORS. THE TEAM ADAPTS STYLE AND CREATIVITY TO DELIVER BESPOKE EXPERIENCES, INVOLVING SET DESIGN, CURATION OF FURNITURE AND DECORATION, LIGHT, SOUND, LOCATION SCOUTING, BRAND PARTNERSHIPS, AND AN IN-HOUSE TRAVEL CONCIERGE SERVICE.

OPERATING GLOBALLY WITH OFFICES IN LONDON, LOS ANGELES, AND A COMPANY PRESENCE IN NEW YORK, MIAMI, DUBAI AND PARIS, THE AGENCY ENJOYS INTERNATIONAL RECOGNITION AND MAINTAINS A ROBUST NETWORK OF INDUSTRY CONNECTIONS. THEIR EXPANDING PORTFOLIO OF TRUSTED SUPPLIERS AND BRAND PARTNERSHIPS ALLOWS THEM TO PUSH AND GENERATE NEW, INNOVATIVE IDEAS, ENABLING BRANDS TO GAIN VISIBILITY AND DISTINCTION.

SOME NOTEWORTHY PROJECTS INCLUDE AN INFLUENCER TRIP FOR HERMÈS IN ASPEN AND PALM SPRINGS, THE MISS DIOR PERFUME LAUNCH, CHANEL FOR ROYAL ASCOT, THE AMAZON INFLUENCER PROGRAM, AND DRUNK ELEPHANT WORLDWIDE POP-UP STORES. THE AGENCY HAS PRODUCED EVENTS WORLDWIDE IN CITIES SUCH AS ST-TROPEZ, SEOUL, SINGAPORE, COURCHEVEL, AUSTIN, ASPEN, ICELAND, AND MORE.

JOB DESCRIPTION - EVENT PRODUCTION COORDINATOR

LOCATION – NOTTING HILL, LONDON *OFFICE BASED JOB

DESCRIPTION – AN EVENT PRODUCTION COORDINATOR OVERSEES PARTICULAR TASKS RELATED TO THE EVENT PLANNING PROCESS

REPORTING INTO – CLIENT AND BUSINESS MANAGER UK - SENIOR PRODUCERS

PRODUCTION

- SUPPORT THE PRODUCTION TEAM ON ALL EVENT RELATED TASKS, INCLUDING LOGISTICS, OPERATIONS, TRAVEL, CREATIVE EXECUTION
- LIAISE WITH FABRICATORS
- SUPPORT THE CREATIVE TEAM WITH EXECUTION, SOURCING FURNITURE AND DECORTION ITEMS
- REQUEST SAMPLES
- UPDATING CREATIVE PRESENTATIONS
- SCHEDULES
- WORKING ON SITE AT EVENTS FOR LIVE, SET UP AND DERIG (THIS MAY INCLUDE TRAVEL TO OTHER STATES AND COUNTRIES)
- SOURCING VENUES
- SOURCING VENDORS

FINANCE

- BE RESPONSIBLE FOR SMALL EVENT BUDGETS UP TO 150K
- BE REPONSIBLE FOR YOUR PURCHASE LIST
- LIAISE WITH STUDIO MANAGER ON RECEIPTS AND RECONCILIATION OF BUDGETS

PERSON

- DRIVEN AND HIGHLY ORGANISED
- MIN 3 YEARS IN EVENT | AGENCY EXPERIENCE
- TAKES RESPONSIBILITIES FOR TASKS
- EFFICIENT | SOLUTION DRIVEN AND INTUITIVE
- A TEAM PLAYER
- PRESENTABLE
- POSITIVE AND PROACTIVE ATTITUDE
- ABILITY TO MULTITASK AND WORK IN A FAST-PACED ENVIRONMENT

BENEFITS

- 15DAYS PTO + NATIONAL HOLIDAYS
- CALM MEDITATION APP
- CLASS PASS MEMBERSHIP AFTER PROBATION
- DAY OFF ON BIRTHDAY
- WORK FROM HOME | DAY PER MONTH
- MAGAZINE SUBSCRIPTION