

ANOTHER A STORY

IN 2015, ALINE VANDECASTEELE, A BELGIAN EVENT DESIGNER, FOUNDED ANOTHER A STORY. SPECIALIZING IN EXPERIENTIAL DESIGN AND EVENT PRODUCTION, THE AGENCY HAS BUILT AN EXCELLENT REPUTATION FOR DESIGNING AND PRODUCING EXCEPTIONAL EXPERIENCES FOR PRESTIGIOUS LUXURY BRANDS LIKE RUINART, DIOR, CHANEL, AND HERMÈS.

THE TEAM, CONSISTING OF SPATIAL, GRAPHIC, AND INTERIOR DESIGNERS, ALONG WITH SENIOR AND JUNIOR PRODUCERS, COORDINATORS, AND A STRONG FINANCE AND OPERATIONS TEAM, HANDLES A DIVERSE RANGE OF EVENTS SUCH AS INSTALLATIONS, POP-UP STORES, INFLUENCER TRIPS, AND BRAND EXPERIENCES. THEY APPROACH EACH PROJECT WITH METICULOUS ATTENTION TO DETAIL AND COLLABORATE WITH THE MOST QUALITATIVE VENDORS. THE TEAM ADAPTS STYLE AND CREATIVITY TO DELIVER BESPOKE EXPERIENCES, INVOLVING SET DESIGN, CURATION OF FURNITURE AND DECORATION, LIGHT, SOUND, LOCATION SCOUTING, BRAND PARTNERSHIPS, AND AN IN-HOUSE TRAVEL CONCIERGE SERVICE.

OPERATING GLOBALLY WITH OFFICES IN LONDON, LOS ANGELES, AND A COMPANY PRESENCE IN NEW YORK, MIAMI, DUBAI AND PARIS, THE AGENCY ENJOYS INTERNATIONAL RECOGNITION AND MAINTAINS A ROBUST NETWORK OF INDUSTRY CONNECTIONS. THEIR EXPANDING PORTFOLIO OF TRUSTED SUPPLIERS AND BRAND PARTNERSHIPS ALLOWS THEM TO PUSH AND GENERATE NEW, INNOVATIVE IDEAS, ENABLING BRANDS TO GAIN VISIBILITY AND DISTINCTION.

SOME NOTEWORTHY PROJECTS INCLUDE AN INFLUENCER TRIP FOR HERMÈS IN ASPEN AND PALM SPRINGS, THE MISS DIOR PERFUME LAUNCH, CHANEL FOR ROYAL ASCOT, THE AMAZON INFLUENCER PROGRAM, AND DRUNK ELEPHANT WORLDWIDE POP-UP STORES. THE AGENCY HAS PRODUCED EVENTS WORLDWIDE IN CITIES SUCH AS ST-TROPEZ, SEOUL, SINGAPORE, COURCHEVEL, AUSTIN, ASPEN, ICELAND, AND MORE.

JOB DESCRIPTION - SENIOR PRODUCER

LOCATION – LA STUDIO, WEST HOLLYWOOD, CA

REPORTING INTO – CLIENT AND BUSINESS MANAGER US

ROLES & RESPONSIBILITIES

- CLIENT MANAGE AND PRODUCE A PROJECT WHICH MAY BE A POP UP, DINNER, PERMANENT STORE, FAIR STAND, PRODUCT LAUNCH SET UP, WINDOW INSTALL, INFLUENCER TRIP ETC.
- WORK CLOSELY WITH THE CREATIVE TEAM TO EXECUTE MULTIPLE PROJECTS AT THE SAME TIME
- BUILD RELATIONSHIPS WITH SUPPLIERS TO MAKE A PROJECT COME TO LIFE
- OVERSEEING ALL PRODUCTION ASPECTS
- MANAGING THE FINANCIAL ASPECT OF A PROJECT FROM PITCH THROUGH THE RECONCILIATION OF STAGE INCLUDING ENSURING INVOICES FROM VENDORS AND CLIENT
- MANAGING ASSISTANTS ON PROJECTS
- UNDERSTANDING TECHNICAL PLANS AND 3D RENDERINGS
- WORKING ON MULTIPLE PROJECTS AT THE SAME (3+)
- MANAGE SENIOR PROJECT COORDINATORS
- WORKING ONSITE AT EVENTS FOR SETUP, LIVE EVENT AND DERIG, THIS MAY INCLUDE TRAVELLING TO OTHER COUNTRIES

PERSON

- LEADERSHIP QUALITIES
- EXCELLENT COMMUNICATION SKILLS
- EXCELLENT MULTITASKING AND TIME MANAGEMENT SKILLS
- EXCELLENT PROBLEM-SOLVING SKILLS
- PERSONABLE AND PROFESSIONAL
- EFFICIENT, SOLUTIONS DRIVEN AND INTUITIVE
- WORKING IN HIGH INTENSITY ENVIRONMENT
- ENTHUSIASTIC AND POSITIVE
- PRESENTABLE
- HAVING WORKED ON BUDGETS MIN OF OVER 250K
- MINIMUM OF 5 YEARS OF EXPERIENCE