

JOB DESCRIPTION / ROLES & RESPONSIBILITIES – JUNIOR EVENT DESIGNER

ANOTHER A STORY

BELGIAN EVENT DESIGNER ALINE VANDECASTEELE FOUNDED ANOTHER A STORY IN 2015. SPECIALISING IN INTERIOR DESIGN AND PRODUCTION FOR EVENTS, THE AGENCY HAS BUILT A REPUTATION FOR ORGANISING EXCLUSIVE EXPERIENCES FOR LEADING LUXURY BRANDS INCLUDING RUINART, DIOR AND LAURA MERCIER.

ITS YOUNG TEAM OF EXPERTS STYLES AN ARRAY OF DIFFERENT SIZED EVENTS, FROM INTIMATE BRAND BREAKFASTS TO GLOBAL BRAND LAUNCHES, POP UP STORES AND HIGH-END PRESS TRIPS AND APPLIES THE SAME ATTENTION-TO-DETAIL TO EVERY PROJECT. IN ORDER TO TRANSFORM A SPACE, THE TEAM WORKS CLOSELY WITH THE CLIENT TO FULLY IMMERSE THEMSELVES IN THE BRAND'S IDENTITY AND ADAPTS THE STYLE AND CREATIVE TO DELIVER A TRULY BESPOKE EXPERIENCE EVERY TIME. THIS INVOLVES CURATING FURNITURE AND DECORATION, DESIGNING UNIQUE PIECES AND CAREFULLY SOURCING ORIGINAL ITEMS THAT HELP ELEVATE THE STORY AND ADD A PERSONAL TOUCH.

WORKING ALL OVER THE WORLD, WITH OFFICES IN LONDON, LOS ANGELES AND SOON NY, THIS HQ LONDON BASED AGENCY IS INTERNATIONALLY RECOGNISED AND BOASTS A STRONG NETWORK OF INDUSTRY CONNECTIONS. ITS GROWING PORTFOLIO OF TRUSTED SUPPLIERS AND BRAND PARTNERSHIPS MEANS IT IS ABLE TO PUSH THE BOUNDARIES AND COME UP WITH NEW AND INNOVATIVE IDEAS, TO ALLOW BRANDS TO RAISE AWARENESS AND STAND OUT.

SOME OF THE AGENCY'S MOST NOTABLE PROJECTS TO DATE INCLUDE A BEAUTY LAUNCH FOR DIOR, AN EXCLUSIVE DINNER FOR LOUBOUTIN IN PARIS, A LUNCH FOR CHANEL, THE INTERNATIONAL LAUNCH OF CLÉ DE PEAU BEAUTÉ IN LONDON, DRUNK ELEPHANT POP-UP STORES IN SINGAPORE, AUSTRALIA, NEW YORK, PARIS AND LONDON. THEY ALSO HAVE ORGANISED NUMEROUS TRIPS FOR LAURA MERCIER IN COURCHEVEL, SAINT-TROPEZ AND PARIS, AND HAVE BEEN DESIGNING FAIR STANDS FOR FRIEZE ART FAIR FOR BRANDS SUCH AS RUINART AND MATCHES FASHION.

ROLES & RESPONSIBILITIES

JUNIOR EVENT DESIGNER

- CREATING HIGH QUALITY PRESENTATIONS OF CREATIVE WORK FOR INTERNAL AND EXTERNAL USE, MOODBOARDS AND WRITING CREATIVE COPY
- BRAINSTORMING IDEAS AND CREATING DESIGNS FOR EVENTS, EXPERIENCES, AND INTERIORS WITH THE CREATIVE TEAM
- EXECUTATING CREATIVE ON PROJECTS FROM STRATEGY TO COMPLETION WITH GUIDANCE FROM WIDER STUDIO TEAM
- SUPPORTING AND REPORTING INTO THE HEAD OF THE DESIGN OR SENIOR DESIGN
- BRIEFING 3D RENDER DESIGNERS WHEN NEEDED
- CREATION OF GRAPHIC DESIGN ASSETS AND PRINT FILES
- SOURCING FOR EVENTS (INCLUDING DRESSING ITEMS, FURNITURE, PROPS)
- SUPPORTING THE PRODUCER ON ANY EVENT RELATED TASKS
- PROFICIENT USE OF SKETCH UP / ILLUSTRATOR / ADOBE SUITE TO CREATE ARTWORK AND FLOORPLANS
- WORKING ONSITE AT EVENTS IN LONDON AND WORLDWIDE FOR SET UP, STYLING AND LIVE EVENT EXECUTION
- KEEP UP TO DATE WITH INDUSTRY NEWS (DESIGN, LUXURY, INTERIORS) PRESENTING NEW CONCEPTS, COMPETITOR, OR INSPIRATION TO THE CREATIVE DIRECTOR ON A REGULAR BASIS
- COLLABORATING WITH ALL TEAMS TO BUILD A POSITIVE WORKING RELATIONSHIP

PERSON

- INTEREST AND KNOWLEDGE IN THE LUXURY SECTOR
- EXPERIENCE OF SET DESIGN PREFERABLE
- KNOWLEDGE OF INTERIOR DESIGN
- A TEAM PLAYER
- PERSONABLE AND PROFESSIONAL
- EFFICIENT, SOLUTIONS DRIVEN AND INTUITIVE

- ENTHUSIASTIC AND POSITIVE
- UNDERSTANDING 3D DESIGN (NOT EXECUTING)
- MULTITASKER AND BE ABLE TO WORK IN HIGH INTENSITY ENVIRONMENT
- MINIMUM OF 3 YEARS OF EXPERIENCE