

## ANOTHER A STORY

IN 2015, ALINE VANDECASTEELE, A BELGIAN EVENT DESIGNER, FOUNDED ANOTHER A STORY. SPECIALIZING IN EXPERIENTIAL DESIGN AND EVENT PRODUCTION, THE AGENCY HAS BUILT AN EXCELLENT REPUTATION FOR DESIGNING AND PRODUCING EXCEPTIONAL EXPERIENCES FOR PRESTIGIOUS LUXURY BRANDS LIKE RUINART, DIOR, CHANEL, AND HERMÈS.

THE TEAM, CONSISTING OF SPATIAL, GRAPHIC, AND INTERIOR DESIGNERS, ALONG WITH SENIOR AND JUNIOR PRODUCERS, COORDINATORS, AND A STRONG FINANCE AND OPERATIONS TEAM, HANDLES A DIVERSE RANGE OF EVENTS SUCH AS INSTALLATIONS, POP-UP STORES, INFLUENCER TRIPS, AND BRAND EXPERIENCES. THEY APPROACH EACH PROJECT WITH METICULOUS ATTENTION TO DETAIL AND COLLABORATE WITH THE MOST QUALITATIVE VENDORS. THE TEAM ADAPTS STYLE AND CREATIVITY TO DELIVER BESPOKE EXPERIENCES, INVOLVING SET DESIGN, CURATION OF FURNITURE AND DECORATION, LIGHT, SOUND, LOCATION SCOUTING, BRAND PARTNERSHIPS, AND AN IN-HOUSE TRAVEL CONCIERGE SERVICE.

OPERATING GLOBALLY WITH OFFICES IN LONDON, LOS ANGELES, AND A COMPANY PRESENCE IN NEW YORK, MIAMI, DUBAI AND PARIS, THE AGENCY ENJOYS INTERNATIONAL RECOGNITION AND MAINTAINS A ROBUST NETWORK OF INDUSTRY CONNECTIONS. THEIR EXPANDING PORTFOLIO OF TRUSTED SUPPLIERS AND BRAND PARTNERSHIPS ALLOWS THEM TO PUSH AND GENERATE NEW, INNOVATIVE IDEAS, ENABLING BRANDS TO GAIN VISIBILITY AND DISTINCTION.

SOME NOTEWORTHY PROJECTS INCLUDE AN INFLUENCER TRIP FOR HERMÈS IN ASPEN AND PALM SPRINGS, THE MISS DIOR PERFUME LAUNCH, CHANEL FOR ROYAL ASCOT, THE AMAZON INFLUENCER PROGRAM, AND DRUNK ELEPHANT WORLDWIDE POP-UP STORES. THE AGENCY HAS PRODUCED EVENTS WORLDWIDE IN CITIES SUCH AS ST-TROPEZ, SEOUL, SINGAPORE, COURCHEVEL, AUSTIN, ASPEN, ICELAND, AND MORE.

THIS POSITION WILL BE BASED FULL TIME IN OUR NOTTING HILL OFFICE

**JOB DESCRIPTION / ROLES & RESPONSIBILITIES – SENIOR EVENT AND SPATIAL DESIGN - LONDON**  
**REPORTING IN TO – HEAD OF DESIGN AND CREATIVE LEAD**

### ROLES & RESPONSIBILITIES

- BE RESPONSIBLE FOR FULL CREATIVE OF PROJECT AND ITS MANAGEMENT
- CONCEPTUALISING AND BRAINSTORMING FULL EVENT EXPERIENCES INCLUDING THE GUEST JOURNEY, BESPOKE MOMENTS AND SPATIAL SETS FOR STORES, DINNERS, ART LOUNGES, INFLUENCER TRIPS AND CONSUMER ACTIVATIONS. PRESENT THESE IDEAS TO THE HEAD OF DESIGN | CREATIVE LEAD AND CLIENTS
- BRIEFING THE 3D DESIGNERS TO FULLY VISUALISE THE DESIGN IDEAS, UPDATING AS NEEDED IN ACCORDANCE WITH TEAM OR CLIENT FEEDBACK
- RESPONSIBLE FOR CREATING, AS WELL AS CHECKING ALL CREATIVE PROPOSALS AND PRESENTATIONS INCLUDING MOODBOARDS AND SOURCING SUGGESTIONS BEFORE THEY ARE SUBMITTED TO THE CLIENT
- WORKING CLOSELY WITH THE PRODUCTION TEAM TO ENSURE MATERIAL SAMPLES AND FABRICATION DRAWINGS ARE TO AAS STANDARD AND IN LINE WITH CREATIVE PROPOSALS
- GROW, DEVELOP AND MANAGE JUNIOR EVENT DESIGNERS TO PROGRESS IN THEIR ROLES AND CONTRIBUTION TO THE COMPANY
- HIGH LEVEL CLIENT MANAGEMENT TO SELL IN CREATIVE CONCEPTS, DECISIONS OR PROBLEM SOLVING AROUND DESIGN ASPECTS OF THE EVENT
- ENSURING MILESTONES AND DEADLINES ARE MET IN LINE WITH THE OVERALL PRODUCTION MANAGEMENT
- GRAPHIC DESIGN LEAD
- STYLE OF VENUE RECOMMENDATION TO PRODUCERS

- UNDERSTAND TECHNICAL PLANS | MATERIALS AND TEXTURES | GENERAL FINISHES
- KEEP UP TO DATE WITH INDUSTRY NEWS (DESIGN, LUXURY, INTERIORS) PRESENTING NEW CONCEPTS, COMPETITOR, OR INSPIRATION TO THE CREATIVE DIRECTOR ON A REGULAR BASIS

#### PERSON

- STRONG CREATIVE PERSONALITY
- INTEREST AND KNOWLEDGE IN THE LUXURY AND INTERIORS SECTOR
- DEMONSTRATED MANAGEMENT AND LEADERSHIP EXPERIENCE
- PERSONABLE AND PROFESSIONAL
- ABILITY TO WORK ON MULTIPLE PROJECTS AT THE SAME TIME, IN A **FAST-PACED** ENVIRONMENT AND WITH SHORT DEADLINES
- UNDERSTANDING 3D DESIGN (NOT EXECUTING)
- MULTITASKER AND BE ABLE TO WORK IN HIGH INTENSITY ENVIRONMENT
- ENTHUSIASTIC AND POSITIVE
- TEAM PLAYER
- AN INDEPENDENT WORKER WHO TAKES RESPONSIBILITIES FOR TASKS
- MINIMUM OF 7 YEARS OF EXPERIENCE IN EVENT DESIGN AND EXPERIENCES